

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings of claims in the application.

**LISTING OF CLAIMS:**

1. (Currently Amended) A cosmetic composition having a pH of between 3 and 8 comprising at least one non-prostanoic agonist of a prostaglandin EP-2 receptor, a non-prostanoic agonist of a prostaglandin EP-4 receptor, or a combination thereof and at least one additive selected from the group consisting of: a conventional hydrophilic or lipophilic gelling agent; a conventional hydrophilic or lipophilic thickener; a hydrophilic or lipophilic active agent; a preserving agent; an antioxidant; a fragrance; an emulsifier; a moisturizer; a pigmenting agent; a depigmenting agent; a keratolytic agent; a vitamin; an emollient; a sequestering agent; a surfactant; a polymer; an acidifying or basifying agent; a filler; a free-radical scavenger; a ceramide; a sunscreen; an insect repellent; a slimming agent; a dyestuff; a bactericide; and an antidandruff agent in a cosmetically acceptable medium.

2. (Previously Amended) The composition according to Claim 1, wherein the composition comprises from 0.001% to 10% of the agonist by weight relative to the weight of the composition.

3. (Previously Amended) The composition according to Claim 1, and further comprising from 0.001% to 10% of a prostaglandin EP-3 receptor antagonist by weight relative to the weight of the composition.

4. (Previously Amended) The composition according to Claim 1, and further comprising water or a mixture of water and at least one organic solvent selected from the group consisting of a hydrophilic organic solvent, a lipophilic organic solvent, an amphiphilic organic solvent, and a mixture of any of the forgoing.

5. (Previously Amended) The composition according to Claim 4, wherein the organic solvent is a member selected from the group consisting of a monofunctional or polyfunctional alcohol, an oxyethylenated polyethylene glycol, a polypropylene glycol ester, sorbitol or a derivative thereof, a dialkyl isosorbide, a glycol ether, a polypropylene glycol ether, and a fatty ester.

6. (Previously Amended) The composition according to Claim 4, wherein the organic solvent is present in an amount of 5% to 98% of the total weight of the composition.

7. (Previously Amended) The composition according to Claim 1, and further comprising at least one fatty phase.

8. (Previously Amended) The composition according to Claim 7, wherein the fatty phase is present in an amount of 50% or less of the total weight of the composition.

9. (Canceled)

10. (Previously Amended) The composition according to Claim 1, wherein the composition is an aqueous solution, an aqueous-alcoholic solution, an oil-in-water emulsion, a water-in-oil emulsion, a multiple emulsion, an aqueous gel, an oily gel, a liquid anhydrous product, a pasty anhydrous product, a solid anhydrous product, or a dispersion of oil in an aqueous phase using spherules.

11. (Previously Amended) The composition according to Claim 1, wherein the composition has the appearance of a white cream, a colored cream, an ointment, a milk, a lotion, a serum, a paste, a mousse or a solid.

12. (Currently Amended) The composition according to Claim 1, wherein the agonist is a hair loss inhibiting agonist ~~composition has a pH of between 3 and 8.~~

13. (Previously Amended) A method for attenuating or reducing the loss of hair in a subject which comprises administering to the subject a non-prostanoic agonist of prostaglandin EP-2, a non-prostanoic agonist of prostaglandin EP-4, or a combination thereof.

14. (Currently Amended) A method for attenuating or reducing the loss of hair in a subject which comprises administering to the subject the a cosmetic composition of Claim 1 having a pH of between 3 and 8 comprising at least one non-prostanoic agonist of a prostaglandin EP-2 receptor, a non-prostanoic agonist of a prostaglandin EP-4 receptor, or a combination thereof and at least one additive selected from the group consisting of: a conventional hydrophilic or lipophilic gelling agent; a conventional hydrophilic or lipophilic thickener; a hydrophilic or lipophilic active agent; a preserving agent; an antioxidant; a fragrance; an emulsifier; a moisturizer; a pigmenting agent; a depigmenting agent; a keratolytic agent; a vitamin; an emollient; a sequestering agent; a surfactant; a polymer; an acidifying or basifying agent; a filler; a free-radical scavenger; a ceramide; a sunscreen; an insect repellent; a slimming agent; a dyestuff; a bactericide; and an antidandruff agent in a cosmetically acceptable medium.

15. (Previously Amended) A cosmetic treatment process for attenuating or reducing the loss of hair, which comprises applying to the hair a cosmetically effective amount of a non-

prostanoid agonist of a prostaglandin EP-2 receptor, a non-prostanoid agonist of a prostaglandin EP-4 receptor, or a combination thereof.

16. (Currently Amended) A cosmetic treatment process for attenuating or reducing the loss of hair, which comprises applying to the hair the cosmetic composition of Claim 1 having a pH of between 3 and 8 comprising at least one non-prostanoid agonist of a prostaglandin EP-2 receptor, a non-prostanoid agonist of a prostaglandin EP-4 receptor, or a combination thereof and at least one additive selected from the group consisting of: a conventional hydrophilic or lipophilic gelling agent; a conventional hydrophilic or lipophilic thickener; a hydrophilic or lipophilic active agent; a preserving agent; an antioxidant; a fragrance; an emulsifier; a moisturizer; a pigmenting agent; a depigmenting agent; a keratolytic agent; a vitamin; an emollient; a sequestering agent; a surfactant; a polymer; an acidifying or basifying agent; a filler; a free-radical scavenger; a ceramide; a sunscreen; an insect repellent; a slimming agent; a dyestuff; a bactericide; and an antidandruff agent in a cosmetically acceptable medium.

17. (Original) The composition according to Claim 1, wherein the composition comprises from 0.01% to 5% of the agonist by weight relative to the weight of the composition.

18. (Original) The composition according to Claim 1, and further comprising from 0.1% to 5% of a prostaglandin EP-3 receptor antagonist by weight relative to the weight of the composition.

19. (Original) The method according to claim 13, wherein the hair is head hair.